

# G2G Online Halloween Cosplay Showcase 2025: Trick or Treat Your True Self

## 1. Overview

The **G2G Online Halloween Cosplay Showcase 2025: Trick or Treat Your True Self** ("Showcase") is organized by **G2G** and will be conducted entirely online. The Showcase invites participants to create and share cosplay video content in accordance with the posting requirements set out on the official landing page. The competition will consist of two (2) rounds in total. In the first round, the top 50 finalists will be selected based on the highest number of shares on their competition post within the designated entry period. In the final round, the winners will be determined through fan voting conducted in G2G official Discord channel.

- **Duration:** 12 October 2025 (00:00 MYT / UTC+8) – 7 November 2025 (23:59 MYT / UTC+8).
- **Eligibility:** Open to individuals aged 18 and above worldwide
- **Number of Winners:** 50 (Top 3 winners + 47 consolation prize recipients)
- **Prize:**
  - 1st Place: USD 500 cash + USD 1,000 G2G Points + Online article feature
  - 2nd Place: USD 300 cash + USD 600 G2G Points + Online article feature
  - 3rd Place: USD 200 cash + USD 400 G2G Points + Online article feature
  - Consolation (47 finalists): USD 20 OffGamers Gift Card each

## 2. How to Join

1. Join the **official G2G Discord channel** (<https://discord.gg/acmKJyrsbb>) to confirm participation.
2. Create a video submission in accordance with the official posting requirements (10–30 seconds, cosplay showcase, must include official frame template provided by G2G : (<https://drive.google.com/drive/folders/1RhrKfq4b0INn3a7R1VVB3sT44TJ2wgx7?usp=sharing>)).
3. Publish the video on a public Instagram and/or TikTok account between 12 October 2025 (00:00 MYT / UTC+8) – 7 November 2025 (23:59 MYT / UTC+8).
4. Include the official campaign hashtags (**#G2GCosplayShowcase** and **#HalloweenwithG2G**) and mentions as specified (**@g2g\_global** on Instagram or **@gamer2gamer** on TikTok).
5. Submit the post URL via the official Google Form ([https://docs.google.com/forms/d/e/1FAIpQLScI20V4-DrB\\_0AbvF3WhW8n4U\\_7u9CXOmUVIMuOX3dpXqbFGA/viewform?usp=preview](https://docs.google.com/forms/d/e/1FAIpQLScI20V4-DrB_0AbvF3WhW8n4U_7u9CXOmUVIMuOX3dpXqbFGA/viewform?usp=preview)) before the submission deadline.

Term & Conditions:	
1	By participating in the Showcase, entrants agree to abide by these Terms & Conditions, the Showcase Rules, and any decisions made by G2G.
2	G2G reserves the right to disqualify entries that do not comply with requirements or violate content restrictions.
3	G2G reserves the right to modify, suspend, or cancel the Showcase if circumstances beyond its control prevent it from being conducted as planned.
4	G2G reserves the right to review and audit all votes for potential fraud, botting, or use of multiple accounts. Any entry found to have used fraudulent voting practices will be disqualified. G2G's decision on vote validity is final.
Eligibility	
5	Open worldwide to individuals aged 18 years and above at the time of entry.
Campaign Period	
6	<b>Submission Period:</b> 12 October 2025 (00:00 MYT / UTC+8) – 7 November 2025 (23:59 MYT / UTC+8).
7	<b>Phase 1 Engagement Period:</b> Ends 9 November 2025 (23:59 MYT / UTC+8). The Phase 1 engagement period begins from the time the participant publishes their competition post, provided that they have also completed and submitted the official Google Form as required.
8	<b>Top 50 Announcement:</b> 11 November 2025.
9	<b>Phase 2 Voting Period (Discord):</b> 11–17 November 2025.
10	<b>Winner Announcement: 20 November 2025.</b>
Participation in the Campaign	
11	Each participant is required to join the official G2G Discord channel to confirm participation.
12	Each participant is required to create and submit ONE (1) cosplay video entry during the Showcase Period. <b>The video must be 10–30 seconds</b> in duration and <b>must include</b> the official <b>frame template</b> provided by G2G. (Optional: a caption or story describing the character inspiration may be added.)
13	The video must be posted on Instagram or TikTok from a public account. Posts must include the official hashtags <b>#G2GCosplayShowcase</b> and <b>#HalloweenwithG2G</b> , tag the official G2G account ( <b>@g2g_global</b> on Instagram or <b>@gamer2gamer</b> on TikTok), and mention the campaign slogan <i>“Trick or Treat Your True Self”</i> in the caption.
14	Participants must submit their post URL via the official Google Form by <b>7 November 2025 (23:59</b>

	MYT / UTC+8) to qualify.
15	Only <b>ONE (1)</b> submission per participant is allowed. Duplicate or incomplete submissions will result in disqualification.
<b>Conduct of Winner Selection</b>	
16	<b>Phase 1: Qualifiers (Social Media Engagement)</b>
	Participants are required to post their entry and submit the URL via the official Google Form.
	The Top 50 entries with the <b>most shares</b> by 9 November 2025 will advance to Phase 2.
	Scores and engagement metrics from Phase 1 will not carry over to Phase 2.
17	<b>Phase 2: Finals (Discord Fan Voting)</b>
	The Top 50 entries will be uploaded to the official G2G Discord channel.
	Winners will be determined solely by fan voting conducted within Discord.
	The Top 3 entries with the highest number of votes will be declared as winners.
	All results are final and binding.
18	<b>The following prizes are available to the selected winner:</b>
	1st Place: USD 500 cash + USD 1,000 G2G Points + Online article feature
	2nd Place: USD 300 cash + USD 600 G2G Points + Online article feature
	3rd Place: USD 200 cash + USD 400 G2G Points + Online article feature
	Consolation (47 finalists): USD 20 OffGamers Gift Card each
	(hereinafter collectively referred to as "Campaign Prize(s)")
<b>Prize Collection</b>	
19	Winners of the Showcase will be selected and officially announced on 20 November 2025 through G2G's social media platforms (Discord, Instagram, TikTok, X, and Facebook) as well as the co-host partner's Instagram platform. All announcements made on these platforms shall be deemed final.
20	<b>G2G shall notify the winners via email. Winners are required to answer ONE (1) question for verification purposes when contacted by G2G.</b>
21	The fulfillment period for the Campaign Prizes is within FOURTEEN (14) days upon successfully contacting the winners.
22	Campaign winner(s) will be required to provide proof of identification and contact details to G2G via email for the prize delivery/collection arrangement.
23	The Campaign Prizes are not transferable or exchangeable for any other items. For the avoidance of doubt, G2G Points and OffGamers Gift Card awarded as part of the Campaign are strictly non-exchangeable for cash or any other form of credit. Cash prizes, where applicable, will be awarded directly to the eligible winners via [bank transfer/PayPal/other specified method] and

	are not transferable to third parties. All taxes, fees, and charges (if any) related to the cash prize shall be the sole responsibility of the winner. G2G reserves the right, at its absolute discretion and without prior notice, to substitute any non-cash Campaign Prize with another prize of equivalent value to the published Recommended Retail Price ("RRP").
<b>24</b>	For the use of the winning G2G points, the winner could use the points to cover a maximum value equivalent to 50% of the actual price of one (1) item only. The remaining 50% of the item's price must be paid using an alternative payment method. The G2G Points cannot be used to cover more than 50% of the price or applied to multiple items in a single transaction.
<b>25</b>	G2G makes no warranties or representations whatsoever with respect to the Campaign Prizes and shall not be responsible nor liable for any problems and/or damage thereto or arising therefrom.
<b>26</b>	The eligibility to claim the Campaign Prize will be forfeited if the winner cannot be contacted within TWO (2) weeks from the announcement date.
<b>27</b>	All G2G Points awarded must be used within <b>one (1) year</b> from the date of issuance; any unused balance after this period will be forfeited.
<b>28</b>	OffGamers Gift Cards will be delivered electronically to the registered email address of the winners. The Gift Cards must be redeemed within <b>three (3) months</b> from the date of receipt; any unused balance after this period will be forfeited.
<b>29</b>	In the event a Winner chooses not to accept a Campaign Prize, they will disclaim all rights, interests and claims to that Campaign Prize and the Campaign Prize will be dealt with according to the sole and absolute discretion of G2G.
<b>30</b>	All Campaign Prizes are accepted entirely at the risk of the winner, and G2G excludes all liabilities, representation, and warranties in connection with any Campaign Prize to the extent permitted by law.
<b>31</b>	All brands, names, and trademarks associated with or used to describe the Campaign Prizes are owned by their respective owners. G2G is not related to, connected to, or associated with these parties in any way, unless otherwise stated.
<b>32</b>	Image of the Campaign Prizes used on the promotional materials are for illustration purposes only and do not necessarily reflect the actual prizes.

### General

<b>33</b>	By participating in the Campaign, all participants are deemed to have accepted and agreed to:
<b>34</b>	consent to G2G to collect, record, hold, store, use, and disclose their personal information for purposes which are necessary or related to the participation of the Campaign; and
<b>35</b>	consent to G2G to disclose or publish their personal information such as their names and identities and any general information in any media, marketing, or advertising materials; and
<b>36</b>	grant G2G the absolute and unrestricted right to modify, use and publish any still or moving images of the participants for any promotional, marketing, commercial, or other related purpose, without any payment or compensation.
<b>37</b>	The prize is non-transferable to another individual and absolutely non-negotiable. G2G will not be held liable for non-receipt of prize or damages caused during the delivery/collection process. No

	replacement and/or exchange of prizes will be entertained.
<b>38</b>	G2G makes no warranties or representations with respect to the prizes and shall not be responsible nor liable for any misuse of any of the prizes, nor for any claims, liability, loss or damages arising out of or in connection with the prize associated with the Campaign.
<b>39</b>	G2G's decision regarding the selection of winners, and/or in any situation including any not covered in these Terms and Conditions, shall be final and binding on all participants in the Campaign, and no correspondence will be entertained.
<b>40</b>	G2G shall not be liable to any persons participating in the Campaign for any injuries, losses, or damages, costs, or expense in respect of, in connection with and/or arising from the Campaign.
<b>41</b>	In the event of inconsistency or discrepancy between this Terms and Conditions and the contents of any marketing and/or promotional materials relating to the Campaign, this Terms and Conditions shall prevail.
<b>42</b>	G2G shall be entitled to withhold any benefits under the services rendered, with or without notice to the participant if the participant is found to have breached G2G's Users Terms and Conditions.
<b>43</b>	G2G reserves the right to modify the campaign mechanics and related terms at its discretion.
<b>44</b>	<p>The Participant warrants that any video or content they submit or post does not infringe upon or violate any third party's intellectual property rights, including but not limited to copyright, trademark, or other proprietary rights. In the event of any claim, action, or proceeding arising from such infringement or alleged infringement, the Participant shall be solely liable.</p> <p>G2G shall not be held liable for any such claims, damages, losses, or expenses. Should G2G be subject to any claim or legal action as a result of the Participant's breach of this warranty, the Participant agrees to fully indemnify and hold G2G harmless, and shall bear all associated costs, expenses, damages, and liabilities (including reasonable legal fees) incurred by G2G.</p>